AGENDA  
STUDENT ACTIVITIES BUDGET ADVISORY COMMITTEE  
February 10, 2021 @3:30pm  
(meeting virtually via Microsoft Teams)

I. CALL TO ORDER
II. ATTENDANCE
III. APPROVAL OF MINUTES
IV. UNFINISHED BUSINESS
V. SUPPLEMENTAL FUNDING REQUESTS

All agenda descriptions includes the content/language used by the submitter, and do not reflect wording or opinion of SABAC or KSU.

1. Kennesaw Kainat-Jelissa Jose
We are planning to get windbreakers for people who support our team, therefore, the embroidery cost is something we need help with. We have already bought the jackets, but need help for the embroidery money. We have bought the windbreakers already with the money that we had left through amazon which was @277.48. We do not have enough money to do the embroidery which costs $169. This was the cheapest place we found around Marietta and Kennesaw to do our jackets for us. The members of Kennesaw Kainat already got their jackets personalized which we spent our own money for, therefore we are asking for help to embroider the windbreakers that other people that are not in the club for. It will be around $169 at the cheapest price around town. Thank you so much.

Supplies-Embroidery for Jackets
$169.00

2. Professional Sales Club at KSU-Adam Stickler
The Professional Sales Club at KSU will be sponsoring a free to enter raffle open to all current KSU students in order to promote the RSO. The COVID-19 Pandemic has greatly affected our ability to interact with KSU students on our traditional face to face recruitment modality. With this in mind we are hoping to transition to a new student marketing strategy which will be in part aided through SABAC funding for our raffle. Our raffle will consist of merchandise in the form of: Custom Tee Shirts with Sales Club branding. The Sales Club at KSU, why behind the Tee Shirt raffle is to: 1. Create Greater Awareness of the RSO in a COVID-19 Friendly Manner 2. Use the Promotion of the RSO as a Funnel System to introduce students to the Professional Sales Major 3. Award Students with Trendy Quality Apparel We will conduct our raffle using Google Forms and within the response destination, Google Sheets, we will run an automated function that will select random rows of student names as winners in order to ensure complete integrity & an unbiased raffle. We have determined the most cost effective and reputable vendor will be: Printify for the custom tee shirts. The Cost Estimate is as follows: - 1 Light Blue Tee Shirt with a Custom Front and Back Logo from Printify (Sizes: S,M,L) will cost: $15.45. - It is our intention to give away 15 tee shirts to KSU students so: $15.45*15 = $231.75. - Sales Tax Cost = $16.70. - Shipping Cost = $46.50. - Grand Total Cost for 15 Custom Tee Shirts amounts to: $294.95.

Virtual Programming-Raffle/awards/prizes
Dates- March 15, 2021
$300.00

VI. NEW BUSINESS- FUNDING RE-ALLOCATION

VII. ANNOUNCEMENTS
SABAC Annual Budget Information Sessions RSOs
Tuesday, February 9th 10-11:30am  
Wednesday, February 10th, 5-6:30pm  
Friday, February 12th, 1pm-2:30pm

SABAC Annual Budget Information Sessions Departments
Tuesday, February 9th, 2-3:30pm  
Friday, February 12th, 10-11:30am

VIII. ADJOURNMENT